Popular and quality press in Britain. Newsvalues
Popular/Yellow/
Gutter Press / Tabloids

- **Size, layout**: small in size
- big headlines
- eye-catching layout
- lots of colour
- about 25% of the total area of the paper taken up by pictures
- most pictures from private lives of celebrities, often half-naked women
• **Readership:** working class, people who are not intellectual

• **Content** shocking and sensational stories, lurid details of crime and scandals, more focus on personalities when dealing with political stories, foreign affairs, politics only dealt with in a very biased and personal manner
• **Length of articles:** relatively short articles usually one main story on front page

• **Language:** more subjective language use of emotive language opinions are presented like facts
Examples

• Daily Express
• The Daily Mail
• The Daily Mirror
• The Daily Star
• The Sun
Quality/Serious Press / Broadsheets

• **Size, layout:** large in size
  smaller headlines
  black and white mostly
  about 10% of the total area of the paper taken up by pictures
  most pictures show celebrities at premieres or doing charity work
• **Readership:** educated people who are interested in politics, etc.
• **Content:** objective, factual news coverage of politics, economics, foreign affairs
• **Length of articles:** longer articles featuring political stories with focus on the actual issue
• **Language:** more objective language with more complex sentences
Examples:

• The Daily Telegraph
• The Guardian
• The Financial Times
• The Independent
• The Times
OFFICIAL: Royal wedding next year

SEALED WITH DIANA'S RING

By Richard Palmer
Royal Correspondent

DELIGHTED Prince William told last night how he proposed to Kate Middleton using Princess Diana’s engagement ring.

The future King, beaming with happiness, added: “It was my way of making sure my mother didn’t miss out on the excitement and the fact we’re going to spend the rest of our lives together.”

After a seven-year relationship, William finally proposed on a romantic African safari holiday a month ago, hiding the ring in his backpack and worrying that he would lose it.

He only rang his father Prince Charles and the Queen yesterday evening to brief them on the news. Kate, showing off the distinctive blue sapphire and diamond ring, said the proposal was “very romantic and very personal”.

They are expected to marry in the spring or early summer.
We got there in the end, darling!
(And it's sealed with Diana's ring)
WITH THIS RING... DI THEE WED...
I’ve given Kate my mum’s ring. I want her to be with us at such a happy time.
Kate’s very special
Prince's verdict on his bride-to-be — and that's why she deserved his mother's ring

EU left ‘fighting for survival’ after Ireland refuses bail-out
Rescue team sets up talks in Dublin

Royal union Prince William to wed

Shadow banks to face global scrutiny, says Turner

Inflation in China and Europe’s woes jolt stocks and commodities
A royal wedding in the age of austerity
Kate and William to marry

Experts parachuted into Dublin to finalise emergency emergency bailout

Heroes to zeros: Haitians turn on UN soldiers over cholera outbreak
William asks Kate to marry him and seals it with his mother’s band

Proposal with a familiar ring

by Aidan Radnedge

PRINCE WILLIAM sealed his long-awaited engagement to girlfriend Kate Middleton with the ring worn by his mother, Princess Diana.

Her family showed off the blue sapphire engagement ring hours after revealing they would marry next year. He proposed in Kenya last month, carrying the ring in a pocket for three weeks.

He chose to use the band on his late mother’s ‘didn’t show out on the excitement’.

But the couple both insisted Miss Middleton would not be trying to be a ‘new Diana’.

Royal Link: Kate and William beam at St James’s Palace yesterday. Inset, Kate wears Princess Diana’s ring.
Wills & Kate engagement

With Mummy's ring I thee wed
Ghost estates and broken lives: the human cost of the Irish crash

By Michael Savage in Dublin and Donald McNally in Manchester

Homes empty across Ireland as 300,000 unoccupied houses, a silent response to those who built them believing that the country's economic boom would never end. As Europe's finance ministers laboured in vain to reach an agreement on how to ease Ireland's economic misery last night, the so-called ghost estates were an awful reminder that the "survival crisis" the politicians were warning was under way had already hit ordinary people.

Dave O’Hara was one of those who bought into the "Celtic Tiger" at the beginning of the decade, desiring a newly-built family tradition of stepping down in front of a green of the country's budding booms. He bought a house in a "survival crisis" the politicians were warning was under way had already hit ordinary people.

Like many others, Mr O’Hara’s anger is aimed at the banks, which have already been bailed out and seem destined to defy the government to solve further problems of some kind from Ireland’s European partners. "Everyone

Controversy on PAGE 1

Julie Burchill: "I wish her well, but Kate Middleton is marrying beneath her" 

Christina Patterson: "If you can’t win a war on terror, what's the point of the Army?"

Stephen Brenkley: "The day I faced the England bowling machine"

Page 1
A tweeted announcement: Britain gets ready for a 21st-century royal wedding

By Carol Mimo

THE Souvenir mugs and T-shirts are already on sale. The banks have a date in July, and one poster has put £1,000 on a Kenyan honeymoon. Britain has sent her royal wedding to the next level forward to and, amid a wave of official and semi-official announcements, the nation has already developed a sense of "Will and Kate"mania.

The widely anticipated announcement of the engagement of Prince William and Kate Middleton yesterday heralded the start of a new era in royal weddings, from million-dollar engagement rings to a single-tone brown dress for the bride.

"The engagement was the right moment," said a spokesperson for the couple. "It allows us to move forward with our plans and begin our new life together." The groom, who is about to turn 30, said he was "very happy" with the couple and that they were "looking forward to spending time together." The couple will live in North Wales after the wedding, a move that will allow them to "benefit from the beauty of the countryside and the peace and quiet of their new home."
EU, Ireland discuss ideas for Dublin aid

Prince William and Kate Middleton to marry

Geithner says agreement ‘likely’ on U.S. tax cuts

The Quirk

World Watch

Editorial & Opinion

Designed for performance, engineered for elegance.
The new romantics

Something borrowed, something blue: Diana's ring seals royal engagement

YOUNG LOVE

Prince William reached into his family's unhappy past for his proposal to Kate Middleton when he gave her the same sapphire and diamond ring that his father had given Lady Diana Spencer when he proposed 20 years ago.

Yesterday, as Miss Middleton showed off the ring at their first official photocall at St James's Palace, Prince William explained: "It's very special to me, and Kate is very special to me now as well, and it is only right that the two are put together. It was the way of making sure my mother didn't miss out on today, and the excitement and the fact that we're going to spend the rest of our lives together." After a relationship that has lasted seven years, to see nothing of one break-up and an endless chorus of speculation about when they would marry, William and Miss Middleton, both 29, got engaged on holiday in Kenya last month and will marry next year. The Prince said that he had taken the ring with him on his break, never daring to let it out of his sight: "I literally would not let it go," he said. "Everywhere I went it was keeping hold..."
Literature:

• http://www.gho-englisch.de/Courses/2009-2010/LkE-10/GB-Then-Now/Popular%20&%20Quality%20Press.pdf

• http://www.guardian.co.uk/media/gallery/2010/nov/17/prince-william-kate-middleton-front-pages?INTCMP=ILCNETTXT3487#/?picture=368779350&index=13